



TruVue eeColor Processor



An exceptional opportunity to colorize your business.

Seize this invitation to become a TruVue eeColor Processor™ Dealer.

- Boost revenue with a new high-margin service.
- Dramatically enhance your customer's viewing experience.
- Gain a real competitive advantage.

The TruVue eeColor Processor can completely energize your business as it takes the experience of color to a new dimension. eeColor™ makes colors brighter and more vivid for any media, on any television or projector, in any home room or theater setting.

It's the difference your customer can see. TruVue eeColor sells itself.

New Revenues Two Ways

New Customers

Because this processor can be added to any television or projector as new sales or sales to new customers, it gives you an undeniable extra sales advantage.

Renewed Customers

You can go back to your current portfolio of customers and offer them a new service that you can guarantee will make a pronounced improvement in their viewing experience. Best of all, you can now calibrate and add the vivid eeColor processing to any theater or television or projector in the home.

**Entertainment
Experience**

TruVue eeColor Processor™



Cross the New Media Frontier

With eeColor™ Technology.

Whether it's movies, games, sports or prime time television, you'll deliver color your customers have never experienced before in their home theater. Images jump off the screen in any room lighting. Even 3D displays look more lifelike and interactive.

How It Works

The TruVue eeColor Processor™ uses visual models and full, three-dimensional color processing for the first time in video systems to dramatically improve the contrast, brightness and colorfulness of any television or projector, without changing the artistic look of the media or memory colors like flesh tones and blue skies. The processor is plug-and-play with six selectable three-dimensional color tables for different room lighting and media. Plus, it comes with a complete Windows® Color Calibration Application to customize the color to any television or projector.

Designed To Never Be Obsolete

There will never be a new color standard that will not work with TruVue eeColor Processor. It contains all the internal programming to support any input color standard. If a new standard is defined for any medium, a simple download of new color tables keeps the processor current.



TruVue eeColor Processor

See The Business Possibilities

Expand Your Service Offering

Create new high-margin Color Burst services that give you all the power of our eeColor science. Sell customizable viewing experiences that exceed customer desires in every setting.

Expanded Product Offering

- eeColor™ Processor for New Installs
- eeColor Processor Add-on for Installed Base
- eeColor Processor for Every Room and Display in the House

Testimonials

"Like nothing on the market. eeColor does indeed add more depth to the image, and a vibrancy to the colors that I have never seen to date."

Jason Turk
Home Theater technical reviewer and AVScience chief engineer

"The first, real-time-video application to produce the brightest and most colorful moving images that I have seen."

Mark Fairchild
Director PhD Color Science Program at Rochester Institute of Technology

Act Now

Contact us about becoming a TruVue eeColor dealer.
Call: 214-755-1566
Email: dealer@entexpinc.com

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Experience

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